

TERMS AND CONDITIONS OF PARTICIPATION IN THE “TAJFUN AMBASSADOR” PROGRAMME

1. Programme Organiser

The organiser of the “Tajfun Ambassador” Programme is Tajfun Planina d.o.o., Planina pri Sevnici 41a, 3225 Planina pri Sevnici, Slovenia (hereinafter: the “**Organiser**”).

These Terms and Conditions govern the purpose, conditions, method of participation and implementation of the “Tajfun Ambassador” Programme.

2. Purpose of the Programme

The purpose of the Programme is to select ambassadors of the Tajfun brand on the basis of user-generated video content (UGC – User Generated Content) relating to the use of the Organiser’s products.

Submission of an application video constitutes solely an application to participate in the Programme and serves as a prerequisite for selection. Following the selection process, the selected Ambassadors of the Month will be involved in further promotional cooperation with the Organiser, including, in particular, additional filming, photography and the production of longer-form video content presenting a day in the life of the Ambassador of the Month.

The Programme includes:

- the monthly selection of an Ambassador of the Month; and
- the annual selection of an Ambassador of the Year from among the selected Ambassadors of the Month.

The Programme is promotional in nature and constitutes a brand ambassador programme. It does not constitute a prize game or lottery within the meaning of the applicable legislation of the Republic of Slovenia.

The selection of ambassadors is based on the Organiser’s professional assessment and not on a random draw.

3. Duration of the Programme

The Programme shall run from 1 June 2026 until 1 June 2027.

The Organiser reserves the right to extend, amend or terminate the Programme prematurely, of which all participants shall be notified in due time.

4. Eligibility Requirements

The Programme is open to:

- natural persons aged at least 18 years;
- persons having permanent residence in the Republic of Slovenia or another Member State of the European Union; and
- persons who accept these Terms and Conditions.

Employees of the Organiser or its affiliated companies (the “Tajfun Group”) may not participate in the Programme.

Persons directly involved in the implementation of the Programme are likewise excluded from participation.

The Organiser shall disqualify any participant if it establishes that the participant has provided false, inaccurate or third-party personal data, or if it establishes that the participant is a minor.

5. Method of Participation

A participant may participate by:

- submitting a self-introduction video of no more than two (2) minutes demonstrating the use of the Organiser's branded machinery via SWISS TRANSFER to the email address marketing@tajfun.com, which is used exclusively for the purpose of applications and ambassador selection within the Programme;
- providing the required information; and
- giving the required consents.

Each participant may submit only one video upon application, unless otherwise determined by the Organiser.

The Organiser reserves the right to reject incomplete, unclear, technically inadequate or late applications.

6. Participation of Selected Ambassadors

Selected Ambassadors of the Month undertake to engage in additional promotional cooperation with the Organiser, including a full-day filming and photography session at the ambassador's location (e.g. home, farm, forest, worksite or other locations where the Organiser's branded machinery is used), for the purpose of producing promotional and presentation content for the Organiser.

Such cooperation includes, in particular:

- demonstrating the actual use of the Organiser's branded machinery;
- filming work processes and everyday activities;
- producing longer-form video content;
- participating in promotional presentations; and
- other related filming activities.

The rules regarding safe use of machinery, prohibited content, use of personal protective equipment and other requirements set out in these Terms and Conditions shall also apply to all subsequent promotional content and filming activities.

The Organiser shall provide selected ambassadors with more detailed instructions regarding filming, production, content requirements, deadlines and organisational arrangements at a later stage.

7. Content Requirements

The submitted video must:

- comply with the technical requirements (9:16 format, Full HD resolution, maximum duration of 2 minutes for the introduction video);
- be named in the following format: `FirstName_LastName_Location_SubmissionDate` (example: `John_Smith_Dublin_28.5.2026`);
- be original;
- demonstrate the use of the Organiser's branded machinery;
- not infringe applicable Slovenian legislation or the rights of third parties;
- not contain offensive, discriminatory, violent or dangerous content; and
- not contain copyrighted music, logos or other elements for which the participant does not hold the necessary rights.

The submitted video must not depict:

- unsafe use of machinery or equipment;
- removal or circumvention of safety features on machinery;
- use of machinery contrary to the manufacturer's instructions;
- use of machinery without appropriate protective and work equipment;
- conduct that may endanger persons, property or the environment;
- use of alcohol or prohibited substances;

- dangerous stunts; or
- political or religious content.

The submitted video must not include:

- logos of competing manufacturers;
- depictions of competing products; or
- any other elements that may cause confusion regarding the Organiser's brand.

The Organiser reserves the right to exclude videos which, in its sole discretion:

- do not comply with safety standards;
- may damage the Organiser's reputation; or
- may create a misleading impression regarding the proper use of the Organiser's branded machinery.

The Organiser shall not be obliged to publish, use or promote any submitted video.

The Organiser may at any time remove, cease using, refrain from publishing or withdraw any individual video without providing specific reasons.

8. Selection of Ambassadors

Each month, the Organiser shall select one Ambassador of the Month at its sole professional discretion.

A written record of the selection process shall be maintained and shall contain the place and date of selection, the names and positions of the members of the selection committee, the selected ambassador and the assessment of the submitted videos. The record shall be signed by all members of the selection committee and retained at the Organiser's registered office for one year following the conclusion of the Programme.

Selection criteria may include:

- creativity;
- video quality;
- relevance of content;
- presentation of the machinery;
- alignment with the Organiser's values; and
- promotional usability of the content.

Upon completion of the Programme, the Organiser shall select an Ambassador of the Year from among the selected Ambassadors of the Month. The selection procedure shall be identical to that applicable to the Ambassador of the Month selection.

Each participant may be selected as Ambassador of the Month only once during the Programme period.

The Organiser's decisions shall be final and not subject to appeal.

9. Prizes

The Organiser shall award selected Ambassadors of the Month with a promotional package consisting primarily of practical and promotional products of the Organiser, together with the status of Tajfun Ambassador of the Month.

The selected Ambassador of the Year shall receive, as the main prize, an exclusive tour of Tajfun Planina d.o.o. The Ambassador of the Year shall be informed of all material details and arrangements in due course.

Prizes are not redeemable for cash or for other products or services of the Organiser.

Where the value of a prize constitutes taxable income under the applicable tax legislation of the Republic of Slovenia, the Organiser shall be entitled to request the ambassador's tax identification number, calculate and remit any advance income tax and fulfil any other statutory tax obligations.

If the ambassador fails to provide the requested information, they may lose the title of Ambassador of the Month or Ambassador of the Year and the right to receive the prize.

10. Copyright and Licence

The participant represents and warrants that:

- they are the author of the video or otherwise hold all rights necessary for its use;
- the video does not infringe any copyright, personality rights or other rights of third parties; and
- they have obtained the necessary consents from all persons appearing in the video.

The participant grants the Organiser a non-exclusive, royalty-free, perpetual, worldwide and transferable licence to use the video for:

- promotional;
- marketing;
- commercial;
- presentation;
- advertising; and
- other business purposes of the Organiser.

The licence includes the right to publish, reproduce, distribute, publicly display, adapt, edit, modify, shorten, subtitle, synchronise, digitally process and use individual parts of the video.

The Organiser may use the video, in particular, on websites, social media platforms, online stores, trade fairs, presentations, catalogues, digital and print advertisements, sponsored posts, video campaigns and other communication channels.

The participant agrees that the Organiser may technically, editorially and substantively adapt the video for publication and promotional purposes. This includes adapting the video to different formats and supplementing it with graphic elements, subtitles, music, translations, logos or other elements of the Organiser's visual identity.

The participant undertakes not to assert any claims against the Organiser arising from such technical, editorial or substantive modifications, except in the event of an obvious infringement of the participant's moral rights or the integrity of the copyrighted work.

11. Use of Image and Voice

The participant consents to the use of their image, voice, name, username and other identifying elements deriving from the submitted video for the purposes set out in these Terms and Conditions.

The use or filming of minors in the creation of video content is strictly prohibited.

Where a video includes third-party adults, the participant warrants that the necessary consents have been obtained from such persons.

The Organiser may request evidence of such consents.

12. Use of Automated Tools

The Organiser may use, in connection with the technical processing of video content:

- automated tools;
- artificial intelligence (AI) tools;
- subtitling tools;
- technical optimisation tools;
- format conversion and adaptation tools; or
- other content-processing technologies.

13. Participant Liability

The participant shall bear full responsibility for the submitted content.

The participant undertakes to indemnify the Organiser against any losses, costs or third-party claims arising from:

- infringement of copyright;
- infringement of personality rights; or
- any other unlawful conduct relating to the submitted video.

14. Limitation of Liability

The Organiser shall not be liable for:

- technical failures;
- website malfunctions;
- data loss;
- delays in content transmission; or
- other technical disruptions.

The Organiser shall not be responsible for participants' conduct during the creation of video content.

15. Platform Disclaimer

The Programme is not sponsored, endorsed, administered by or associated with Meta, Facebook, Instagram, TikTok, YouTube, LinkedIn or any other social media platform.

16. Personal Data Protection

The Organiser processes participants' personal data in accordance with applicable personal data protection legislation, in particular Regulation (EU) 2016/679 (GDPR) and the Slovenian Personal Data Protection Act (ZVOP-2).

Information regarding the processing of personal data, legal bases, retention periods, data subject rights and other information relating to personal data processing is available in the Organiser's general Privacy Policy and special Privacy Notice for the "Tajfun Ambassador" Programme, accessible at www.tajfun.com.

17. Complaints and Disputes

All disputes shall be governed by the laws of the Republic of Slovenia.

The Organiser, participants and third parties agree to seek an amicable settlement of any disputes arising from the "Tajfun Ambassador" Programme. Should such settlement not be possible, the court having subject-matter jurisdiction in Celje, Slovenia, shall have exclusive jurisdiction.

18. Final Provisions

These Terms and Conditions shall enter into force on 29 May 2026.

By participating in the Programme, the participant confirms that they have read, understood and fully accepted these Terms and Conditions.

The Organiser reserves the right to amend these Terms and Conditions where required, in its opinion, for legal, technical or commercial reasons. Participants shall be notified of any amendments in due time by publication on the website www.tajfun.com.

Planina pri Sevnici, 29 May 2026

Tajfun Planina d.o.o.